



RUFF RYDERS CELEBRATES 20TH ANNIVERSARY WITH U.S. TOUR

**Featuring DMX, Eve, Swizz Beatz, The Lox, and Drag-On with
Special Guest Fat Joe in Select Cities**

Tickets On Sale Friday, June 23 at LiveNation.com

New York, NY (June 20, 2017) The **Ruff Ryders 20th Anniversary Tour** will cross the U.S. this September, kicking off in Miami on September 7. The tour produced by Live Nation will reunite **DMX, Eve, Swizz Beatz, The Lox, Drag-On** and feature special guest **Fat Joe** on select stops. The legendary group, celebrating two decades of hip-hop prominence, will perform some of their biggest hits for fans in cities including Charlotte, Dallas, Los Angeles, and more. The full itinerary can be found below.

Tickets go on sale to the general public Friday, June 23 at 10 a.m. local time. To purchase tickets and for additional details please visit LiveNation.com.

Ruff Ryders 20th Anniversary Tour

September 7	Miami, FL*	Bayfront Park Amphitheater
September 8	Tampa, FL*	MIDFLORIDA Credit Union Amphitheatre
September 10	Charlotte, NC*	PNC Music Pavilion
September 13	Cedar Park, TX*	H-E-B Center at Cedar Park
September 15	Houston, TX*	Toyota Center

September 16	Dallas, TX*	American Airlines Center
September 21	Baltimore, MD*	Royal Farms Arena
September 27	Oakland, CA*	Oracle Arena
September 28	Los Angeles, CA	The Forum
September 30	Las Vegas, NV	The Park Theater at Monte Carlo Resort and Casino

*With Fat Joe

Ruff Ryders' founders Joaquin "Waah" and Darin "Dee" Dean initially became lauded figures in the music industry by managing rappers DMX and The Lox, who turned into multi-platinum stars for Def Jam Recordings and Bad Boy Records in the late 1990s. The famed roster includes DMX, The Lox, Jadakiss, Styles P and Sheek Louch, Drag-On, Eve, and Swizz Beatz.

With decades of experience, and as prominent leaders in the hip-hop community, Joaquin and Darin revamped the Ruff Ryders brand through a new venture in 2010 known as Ruff Ryders Indy, a Fontana/Universal affiliated distribution company. Now the tour, along with the NatPro, We R the Streets, and Ruff Ryders to the Rescue program, is giving the brothers an opportunity to revolutionize how hip-hop music and lifestyle is discovered and delivered to communities. Through Ruff Ryders Indy, Joaquin continues to showcase a keen eye for finding the hottest emerging talent, while Darin hones in on artist development.

About Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Advertising & Sponsorship and Artist Nation Management. For additional information, visit www.livenationentertainment.com

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